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# Austin Hutchison

I am an ever curious human being. I often find myself collecting, analyzing, and visualizing data to tell stories and draw inferences. My work reflects a desire to apply critical thinking to all areas. When creating, I'm conscious of intention, and when consuming, I'm deciphering.

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## Education

**The Ohio State University**

2009 - 2013

Bachelor of Science in Business Administration  
Marketing Specialization  
German Language Minor

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## Experience

**Cisco Systems**

Marketing IT Analyst  
July 2013 - Present

In this role I used big data tools to interact with over 20 million customer records and an ever growing number of web interaction data points. I worked across business and IT teams to create Tableau visualizations, provide reports and evaluate data quality.

**Watershed Distillery**

Intern  
July 2011 - July 2013

I developed and implemented a custom tour registration system using PHP and MySQL. I then integrated that into an email marketing strategy using MailChimp. Managed social media, helped grow Twitter following from 200 to 2,000. Initiated a collaboration with local restaurants to create short videos, then produced 16.

**Columbus Dispatch**

Intern  
June 2012 - Sept 2012

Was responsible for millennial market research which included survey design and collection with over 300 responses. Moderated several focus groups demoing upcoming product. Provided suggestions based on research that were carried out by full time employees.

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## Extracurriculars

**MLBPlateMusic.com**

A summer idea that has blossomed into a site that has over 800,000 pageviews in 2014 and a Twitter account with over 4,500 followers.

**Fisher Branding  
Committee**

Undergraduate representative for a rebranding effort at OSU's business school, worked alongside top faculty and the university communications team.

**Alpha Tau Omega President**

Elected president of a 90 man fraternity which holds the largest greek philanthropy, raising over \$50,000 for cancer research.